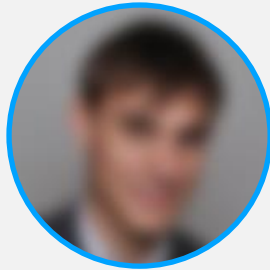


Session 3: International Contributions to the Transformation of Industrial Parks



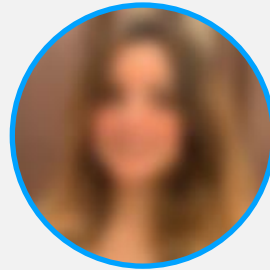
Sameh Hammad

GIZ Egypt, Session Moderator



Stefan Wenske

GIZ Rwanda



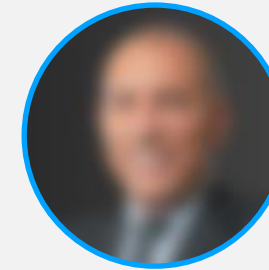
Emma El Adawy

Polaris Industrial Parks



Said Charna

Union for the Mediterranean (UfM)



Mohamed Al Kammah

Elsowedy Industrial Development



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The UfM's work on Sustainable Industrial Cooperation

DR. SAID CHARNA, SENIOR ADVISOR AT THE UFM

SIA – CAIRO, 7 JUNE 2023



The UfM at a glance

A Regional Intergovernmental Organization of 43 countries.

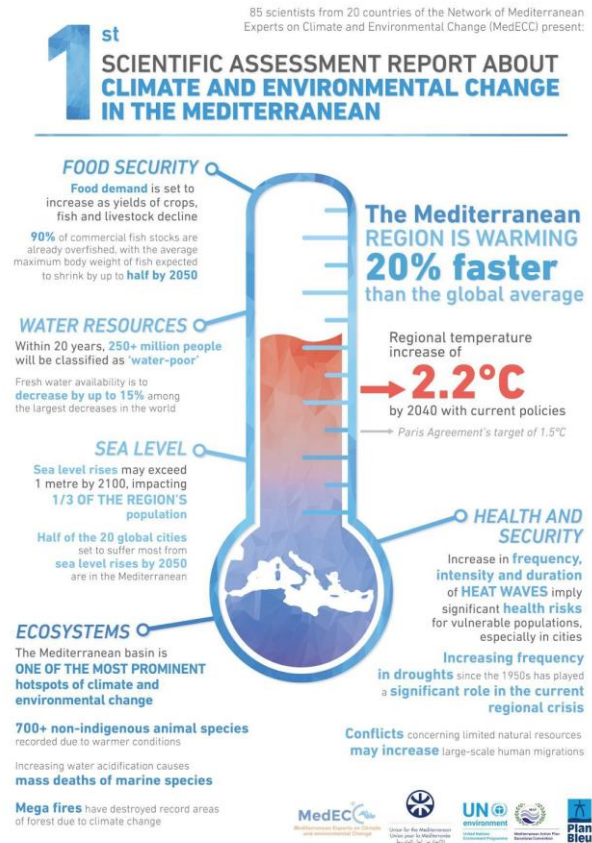
Overarching priorities include promoting sustainable economic development, stability and regional integration.

The 3P's working methodology (Policy framework, Platforms of dialogue and – Regional – Projects).



The importance of sustainability

- ❖ The Mediterranean is a **hotspot** according to MedECC report – 2020-
- ❖ The major **negative effects of climate change** (air and water pollution, water scarcity, sea-level rise, heat waves..)
- ❖ IPCC report in February 2023 warns that the window of opportunity to limit global warming below 1.5°C is closing fast
- ❖ **Green economy** holds important market opportunities for businesses
- ❖ New regulations on CSR make it necessary to go green





The UfM's efforts to promote sustainability

2nd UfM Ministerial on Environment and Climate Action (Cairo, 04 October 2021) and its 2030 GreenerMed Agenda.

1st UfM Ministerial on research and innovation (Paris, 27 June 2022) and its roadmaps on climate change, renewable energy and health.

Mediterranean Pavilion at the 27th COP.



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Examples of ad hoc events



❖ **Regional Workshop on Green Economy** as a vector of sustainable development and regional integration (Algiers, 15 December 2022).

❖ **Conference on Aligning investments with sustainability and corporate responsibility** (Barcelona 24, 25 and 26 May 2023)

❖ **The UfM Grant Scheme to Promote Employment and Entrepreneurship in the Green Economy** launched recently within the framework of the UfM Hub for Jobs, Trade and Investment.

❖ **The Technical Workshops on Digitalization and its role in empowering sustainability** with the support of GIZ to be implemented during the next semester of this year by Estonian experts benefiting to **Morocco and Egypt**.





UfM platform on Industrial Cooperation

The UfM Regional Platform on Industrial Cooperation is a place of **exchange**, bringing together representatives of the **43 UfM partner countries**, supported by the UfM Secretariat, the UfM co-presidencies (Jordan and the European Commission) as well as relevant business associations and stakeholders depending on subject of the meeting, to **discuss policies and best practices in the field of industrial policy**.

In turn, these exchanges are aimed to establish joint priorities and inspire partner countries to develop relevant actions and initiatives.



UfM platform on Industrial Cooperation: Work Program 2021-2024

Oriented around the following **five thematic chapters**:



Strengthen the EU-South neighbourhood value chain integration



Encourage internationalisation and support to MSMEs, innovation, business environment and access to finance



Enhance digitalisation



Support the MSMEs green transition of the UfM region



Promoting policies for decent job creation and social economy



What are the next steps?

- ❖ Meeting of the **UfM platform on Industrial Cooperation** on **13 June 2023** (strengthening sustainable value chain integration, internationalization of MSMEs through the promotion of Euro-Med clusters)

- ❖ Possibility of holding a **UfM Ministerial on Industrial Cooperation**





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***Thank you for
your attention***